

# Confluence Planning Meeting #1

Thursday, July 18th 2019, 10:00am – 12:00pm, Stone Mountain Park

## Confluence Committee, Community Coordinators, Adopt-A-Stream Board combined meeting

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### Introductions

In attendance: Chris Kodani, Alexa Robinson, Jack White, Steve Blackburn, Lynn Cobb, Becca Risser, Jessica Warren, Michael O'Shield, Jordan Girard, Shaundon Moore, Charlee Martin, Bob Bourne, Seira Baker, Bailey Crapps, Harold Harbert, Jackie Encinas, Kate Carson, Cecilia Nachtmann

Call In: Luke Roberson, Hayley Wise, Sarah Sweat, Jean Brown

### Updates from State Office

- Social media update
  - Have Facebook and Instagram, Twitter suggested for educational purposes, link all 3
  - Promote hashtags (#gaadoptastream), particularly at conferences (possibly have a selfie contest)
  - Come up with a goal for tracking and ensuring social media presence and influence
  - Suggested post frequency at least once/week, preferably more
- Manual update
  - Editor is taking a look at manuals for organization, flow, and understandability of content. Still working on adding content to chem and macro manuals
  - Update conductivity meter model in supply section
- Trainer Forum
  - Suggestions of programs
    - Facebook- private group, state staff approve members and posts
    - Listserv- everyone gets notified, but also need a way for people to easily find/search for topics
    - EE360- subscribed forums through NAAEE, suggested by Michael O.
    - Newsletter- post content from manuals and link it, sent out multiple times/week, like DNR newsletters
  - Must ensure that it actually gets looked at and responses are easy to find and view

*Confluence 2020: March 27-29, Unicoi State Park*

#### 1) General event timeline

- We will have bottom classrooms in addition to main hall.
- Keeping Fri-Sun schedule
- Code on website available to book hotel rooms now
- Friday Social
  - No Dogwood room this year due to renovations, Beach House instead. Shuttle from cabins and parking available at Beach House.
  - For rain at the Beach House: Becca R. has 10x20 tents(2-3), Alexa R. has tarp
  - May need additional lighting, R. Michael has friend with lighting company, bring x-mas lights?
- Have app for communication, both with volunteers and Unicoi staff; make staff shirts a different color
  - GroupMe, Facebook page?

#### 2) Sessions and Speakers

- Confirm returning sessions to begin first asks
  - Floodplains-great session, but low attendance
  - AAS Junior returning

- Target teachers for volunteer opportunities
- Keynote speaker ideas/ theme
  - Plastic-free theme
  - Daniel Rochberg, Georgia Climate Project (Instructor, Environmental Health and Environmental Sciences, Emory University)
    - AAS staff have contacted, Katherine A. of AAS Board is reaching out as well

### 3) Sub-committees

- Fundraising Committee (sponsorships and silent auction)
  - Sarah and Hayley cannot do it again this year, but have notes if anyone were to take it over
  - Too much for only 2 people
- Friday Social Committee (Friday Social activity planning and coordination)
  - Trivia needs new questions
- Speakers & Sessions Committee (Saturday sessions and speaker coordination)
  - Remove Basin Breakouts
    - panel with watershed representatives as a session
    - small activity on Friday (watershed pin board, watershed trivia teams)
  - Lynn C. suggested doing living stream demonstration
  - Recycling footprint/microplastics panel (Jessica W and Steve B have contacts)
    - Make a full track: solid waste management → reduce and reuse and what actually happens to your recycled plastics (costs) → microplastics
- Poster Session Committee (student poster presenter coordination and abstract review)
- Green Team (green initiatives and sustainability)
  - Alexa R., Jessica W., and Steve B. willing to help
  - Station volunteers by trash/recycling/compost bins to ensure that people don't just throw everything away
  - Ideas for waste reduction:
    - Bamboo plates/utensils
    - Do not provide cups; put a notice on registration form stating this (must "check" to acknowledge), sell cups at event if people forgot
    - Use metal utensils, provide bucket of water next to trash
      - Rent silver, plates, cups from Unicoi?
  - Market as a "plastic-free event"
  - Keep track of how much waste was diverted from the landfill to announce later
- Exhibits & Activities Committee (kid's games, exhibits for gaps in schedule, interactive speakers, Sunday activities, hike etc.)
  - Rock painting=big hit
  - Need volunteers for kids section
  - Sunday
    - Specify breakfast hours, extend check out ? (buy lunch from Unicoi)
    - Current activities: fly fishing/ casting, streambank restoration tour, hike
    - Suggested activities: macro collecting (need permit), native fish (need seining permit)-on state park property
    - Charge up front for certain sessions to ensure commitment

### 4) Tasks and Deadlines

- A. Next Committee meeting date: late September/ early October?

**Confluence 2019 Reference**

**Registration Totals by Session**

Session 1	Registered	Attended
James Brown and Naked Yankees in GA's Rivers & EPD Regulatory Monitoring	47	
Stormwater	42	
Mapping Your Watershed Online	25	
Turtles of Georgia	31	
Adopt-A-Stream Junior – Let's Get WET!	13	9

Session 2	Registered	Attended
Waters of the United States & Protecting GA's Rivers	47	42
Floodplain Management	14	10
Citizen Science Tools for Identifying and Reporting Backyard Diversity	53	42
Snakes Alive!	36	32

Session 3	Registered	Attended
Aquatic Habitat Connectivity	24	20
Geology of GA Streams	30	22
Beavers	23	15
Amphibians of Georgia	22	15
Wetland Monitoring and Delineation	14	~9
Streambank Restoration	32	~30

Session 4	Registered	Attended
Headwaters Hike	43	~20
Fly-Casting 101 at Smith Creek	14	6
Stream Restoration Tour	14	0

**Sponsorships**

Templeton & Associates	500.00
Ecological Solutions	500.00
Jacobs Engineering	300.00
Tetra Tech	300.00
NPDES Institute	300.00
Kleinschmidt	750.00
Piedmont College	300.00

Individual	100.00
<b>Total Sponsorship Revenue:</b>	<b>\$2,750.00</b>

### Fundraising Committee

#### A. Door prizes, Silent Auction, Sponsors

##### I. Total Silent Auction income:

2015 SA Total: \$3,037.98

2016 SA Total: \$2,368.17

2017 SA Total: ~\$1,815

2018 SA Total: \$1,147

2019 SA Total: ~\$2,732

##### II. Sponsorship

2016 Total: \$1,650

2017 Total: \$3,000

2018 Total: \$1,700

2019 Total: \$2,750.00

##### III. Budget

Rollover for 2016: ~\$5,000

Rollover for 2018: ~\$6,000

Rollover for 2019: ~\$5,000

Rollover for 2020: ~\$5,000

### Attendance/ Registration

2015: Total registered: 194. Total comp'd registrations: 42. Student registrations: 40 (11 comp'd).

2016: Total registered: 189. Total comp'd registrations: 40. Student registrations: 35 (12 comp'd).

2017: Total registered: 172. Total comp'd registrations: 41. Student registrations: 30 (12 comp'd).

2018: Total registered: 157. Total comp'd registrations: 28. Student registrations: 20 (5 comp'd).

2019: Total registered: 181. Total comp'd registrations: 27. Student registrations: 36 (10 comp'd).