The stream naming form is actually a stream naming book called "Principles, Policies, and Procedures: Domestic Geographic Names". The Board on Geographic Names publishes it and you can request a copy by calling 703-648-4544 or mailing:

Executive Secretary
Domestic Names Committee
U.S. Board on Geographic Names
U.S. Geologic Survey
523 National Center
Reston, VA 20192-0523

Visit the US Geological Survey Website for guidelines for Guidelines for Proposing a Name. The web address is: http://geonames.usgs.gov/domestic/faqs.htm